

# Television

Kazan (Volga Region) Federal University

Language of study: **Russian**

Mode of study: **full-time**

Duration: **4 years**

Availability of free education: **no**

Price:

Programme webpage at the university website:

<https://kpfu.ru/isfnmk/abiturientam/napravleniya-podgotovki/televidenie>

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Summary: The aim of the education program is to train new generation of television and other media specialists, who possess skills in production, pre-air training and the technologies for creating television and video projects.

The educational program includes the study of special courses that reflect the specifics of television activities in the global information space, English and Chinese languages.

The main sections of the program include: the history and theory of domestic and foreign television, the specifics of the television process, technological features of the television process, features of management and production activities on television; the specifics of the types and methods of work of television journalists of various profiles; originality of regional television broadcasting; experience in researching television broadcasting practices in Russia and abroad (in China and in the Anglo-American media space).

Education Program includes variety of practices: creative, research, pedagogical, which allows a variety of competencies in the field of professional and creative activities on television. Graduates of the program are well prepared to begin their careers in television channels as well as in internet television

## **Specializations within this programme**

### **Television journalism**

### **The skill of the presenter (with in-depth study of English and Chinese)**

### **Directing television and digital media projects**