

International Business

Kazan (Volga Region) Federal University

Language of study: **Russian**

Mode of study: **full-time**

Duration: **2 years**

Availability of free education: **no**

Price: **220 560 rubles per year**

Programme webpage at the university website: <https://kpfu.ru/mba>

Programme curator: **Rauf Sabirov**

Tel.: **+78432337027**

E-mail: admission@kpfu.ru

The aim of the program is a training Master's degree students with interdisciplinary competencies in foreign economic activity, business analytics, consulting, entrepreneurship, international management, as well as in the field of promotion of Russian companies in the world markets, foreign trade, international business and marketing.

This program prepares a new generation of economists who have tools for business planning, investment and financial management, digital technologies and modern analytics, the formation of integrated reporting, capable of making independent economic decisions in national and international markets.

A special feature of the program is its practical orientation.

The graduate of the program has competencies in the field of international economics and creating your own business, forming a marketing strategy, managing investments and international finance, organizing export and import operations, using international business legislation, conducting customs operations and international settlements, a good level of English.

The Master's program is also suitable for those who plan to pursue research activities and further study in postgraduate program.

List of basic courses:

Microeconomics and Macroeconomics (advanced level)

Econometrics (advanced level)

Investments

Financial management and financial analysis

Business process modeling

Financial support of foreign economic
activities

Analytical systems Big Data

Business valuation

Digital Economy

Profile courses:

World economy

International law International financial and credit relations

Business planning

International Marketing

Cross-cultural communication

International organizations

Foreign language (advanced level)

Mergers and acquisitions

Customs

The result of the research activity of the student is reflected in the master's thesis.

It is possible to organize semester internships at partner universities.

Masters who have mastered the program will acquire skills in the following areas:

- organization of foreign economic activity of the company
- development and implementation of corporate and competitive strategies, including · marketing, financial, personnel in the field of international business
- organizing and conducting negotiations with Russian and foreign partners
- competence in the field of export and import operations, creation of joint ventures and enterprises with foreign investments
- international financial management
- communications in international business
- application of international business law
- international monetary relations
- customs legislation
- international payments
- conducting applied scientific research with the presentation of its results

Areas of professional activity, where our graduates have competitive advantages:

- corporations of the real sector of the economy, developing foreign economic activity
- corporations with foreign capital
- state and commercial companies operating in the field of international relations, including joint ventures
- multinational companies
- foreign trade organizations
- banks and financial companies
- ministries and departments
- business structures

- consulting companies
- investment companies

Specializations within this programme