

Organization and technologies of international and domestic tourism

Kazan (Volga Region) Federal University

Degree or qualification is awarded: **Master**

Language of study: **Russian**

Mode of study: **full-time**

Duration: **2 years**

Availability of free education: **no**

Price: **168 960 rubles per year**

Programme webpage at the university website:

<https://kpfu.ru/eng/academic-units/humanities/institute-of-international-relations>

Programme curator: **Rauf Sabirov**

Tel.: **+78432337027**

E-mail: admission@kpfu.ru

The master's program is relevant, practice-oriented, it is aimed at training modern managers in the field of domestic and international tourism and hospitality, who can design products and services with qualities that meet the requirements of international consumers, organize comprehensive tourism services in the main tourism sectors industries at the municipal, regional and international levels, and their management.

Areas in which graduates who have mastered the master's program carry out professional activities:

- activities that include and perform tourism products and services that provide quality and meet the requirements of consumers, the organization of comprehensive tourism services in the main sectors of the tourism industry, the design of tourist and recreational zones of the ISS, and their management;
- activities in the field of vocational training, vocational education, additional education, as well as scientific research in the field of tourism.

Employment

Specialists at the enterprises of the tourism industry: accommodation facilities; means of transport; catering facilities, sanatorium and resort treatment and recreation facilities, sports and recreational services, entertainment facilities and means of educational, business and other purposes, excursion facilities; organizations providing the services of tour guides (guides), guides-translators, instructors-guides, other enterprises of the tourism industry and other objects related to the development and sale of tourism products and tourism services; specialists in the organization of vocational training, vocational education, additional education; specialists in scientific organizations engaged in research in the field of tourism; representatives of public authorities dealing with issues of state regulation for the tourism sector.

Specializations within this programme