

Media and Communication

University of Tyumen

Language of study: **English**

Mode of study: **full-time**

Duration: **4 years**

Availability of free education: **yes**

Price: **275 000 RUB per year**

Programme webpage at the university website: <https://sas.utmn.ru/en/ba-program-en/#Film-and-Media-Studies>

SAS's BA program offers the most international undergraduate education in Russia. It proceeds from a liberal arts and sciences philosophy. Accordingly, in addition to providing specialized majors, our program is designed to mobilize interdisciplinary breadth, critical thinking, communication, and leadership skills.

What is Film and Media Studies?

The Film and Media Studies major deals with theoretical, historical, and critical approaches to audiovisual products – from film in all its forms and genres (fiction, experimental, documentary) to music video and advertising, and from popular culture to arthouse contexts, including television, video arts, installations, computer games, social networks, and their past, present and future permutations. The Film and Media Studies major explores:

- production, distribution, and exhibition modes of audiovisual industries and how these influence the perception of various media products;
- artistic, cultural, economic, and political implications of film and media projects;
- all forms of transmediality, remediation, and convergence that define the present media landscape.

The Film and Media Studies major itself evolves perpetually in response to the rapid and expansive development of media industries.

What is Film and Media Studies at SAS?

The SAS allows to study film and media within a broad interdisciplinary context in an institution that brings together faculty from different disciplines and different countries trained at some of the world's leading universities. You will learn to change your perspective and language rapidly and collaborate with philosophers, historians, performance artists, media sociologists and political theorists. You will deal with various theories, methodologies, analytical models, practices and critical approaches coming from psychoanalysis, semiotics, linguistics, Marxism, the literary theories of narrative, the theories of image and gender, postcolonial and cultural studies.

You will learn to think historically, theoretically, and analytically about all forms of audiovisual expression, from photography and cinema to online media within and across national traditions. You will also be able to take practical courses and learn how to create media products with the faculty teaching in SAS professional masters' program [Digital Cultures and Media Production](#).

Specializations within this programme