

Entrepreneurship and innovation management

Immanuel Kant Baltic Federal University

Language of study: **Russian**

Mode of study: **full-time**

Duration: **2 years**

Availability of free education: **no**

Price: **2 100 USD per year**

During this course of study, you will gain unique knowledge in the field of management of Russian and international technological projects. You will be able to forecast the firm's development, taking the market needs and capabilities of the organisation into account, by shaping and implementing a company's policy on the creation, use and protection of business assets. Having mastered the principles of making the most important decisions in building innovative strategies of companies, mechanics for their implementation and criteria for forming innovation portfolios, you will learn how to manage the creation and implementation of innovative projects, as well as how to organize the process of their financing. You will be able to create your own unique entrepreneurial idea or a technology startup and form a team to bring it to life.

Specializations within this programme

What will I study?

- Competitive strategies and innovations: concepts, tools, models
- Business company models and operating effectiveness
- Design thinking
- New business thinking
- Managing strategic changes