# Accelerated leadership

## Immanuel Kant Baltic Federal University

Language of study: **English**Mode of study: **full-time**Duration: **2 years** 

Availability of free education: **no** Price: **168 000 рублей в год** 

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The trilateral programme is implemented jointly with ESTICE International Business School of Lille Catholic University (France) and Wenzao Ursuline University of Languages Universities (Taiwan). The format of a triple degree programme is available. While training high profile analysts for working on Russian and international projects, we apply innovative methods and latest developments and approaches in various fields.

Master students will be able to organise the process of creating innovative products (services) for Russian and international business; organise the process of financing innovative projects; form and implement company policy in the field of creating, using and protecting business objects; carry out forecasting of company development taking into account market needs and opportunities of the organisation. The programme launching of start-ups of an innovative nature (starting up a business that has not existed before) and with a potential to take a leading position on the market.

## Specializations within this programme

#### **Main Courses**

- Global Trends and Innovation Economy;
- Company Business Models;
- · Team Building and Leadership;
- Design and Development of New Products and Solutions;
- Innovative Economics and Technology Entrepreneurship;
- Contemporary Business Thinking;
- · Cross-cultural Management;
- Strategic Change Management

### Practical training and career opportunities

Experts from Russian and international companies will share their experience and guide students in developing their professional competences. The programme includes various study formats at the universities in Russia, Taiwan and France. These include workshops, training sessions, practical assignments based on real cases, and participation in professional competitions, which allow the students to build a path for your professional development and find useful contacts for career growth.

- Centre «Fund for Support of Entrepreneurship»
- Université Catholique de Lille International Business School ESTICE (Lille, France)
- Institute of International Business and Intercultural Management, Wenzao University (Taiwan)

#### **Professions**

Graduates of this programme are qualified managers and multi-skilled professionals capable of working in Russian and international companies with significant intellectual capital, as well as companies that use innovative methods and developments in various fields. By managing the creation and implementation of innovative projects, specialists in this

field ensure the dynamic development of any company in a changing environment.

- Specialist in International Business
- Manager of Research, Development and Innovation Activities in a Company