

# Communications and PR management

Immanuel Kant Baltic Federal University

Language of study: **Russian**

Mode of study: **full-time**

Duration: **2 years**

Availability of free education: **no**

Price: **2 270 USD per year**

During the course of study, you will gain in-depth knowledge, practical skills and experience in the field of communication technologies and communication management. You will learn how to form effective partnership processes aimed at forming the public opinion, achieving cooperation and recognition. You will learn how to work with text, plan, organize and coordinate communication projects aimed at different audiences. Knowledge in the field of linguistic conflict studies communication management, design of mass communications, Internet and SMM communications will allow you to engage in communication support of PR campaigns, creative activities, as well as provide communication consulting with the specifics of the target audience and the possession of different speech registers taken into account.

## **Specializations within this programme**