

Design

South Ural State University

Degree or qualification is awarded: **Bachelor's degree**

Language of study: **Russian**

Mode of study: **full-time**

Duration: **4 years**

Availability of free education: **no**

Price: **261 700 rubles**

Programme webpage at the university website:

<https://www.susu.ru/en/education/bachelors-specialist-degree-programs/design-field-graphic-design+>

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The field of professional activity of the graduates of the Bachelor's degree program includes:

- Creative activity in the formation of an aesthetically expressive spatial and architectural environment;
- Systems of objects and complexes;
- Informational space;
- Integrating design-artistic, scientific and educational activities aimed at creating and improving competitive domestic products, developing the economy, raising the level of culture and quality of life of the population;
- Art education.

The objects of professional activity of graduates of the Bachelor's degree program are:

- Spatial and architectural environment that satisfies the utilitarian and aesthetic needs of a person (machinery and equipment, vehicles, interiors, printing, consumer goods);
- Graphic design, environmental design, industrial design, art design;
- Teaching art disciplines (modules).

Types of professional activity:

- Artistic;
- Project;
- Research;

Specializations within this programme

Design (Graphic Design)

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Types of professional activity:

- Artistic,
- Project,

- Research.