

# Marketing Management

National Research University – Higher School of Economics

Degree or qualification is awarded: **Master in Marketing Management**

Language of study: **Russian**

Mode of study: **distance learning**

Duration: **2 years**

Availability of free education: **no**

Price: **315 000 RUB per year**

Programme webpage at the university website: <https://www.hse.ru/en/ma/markman>

Programme curator: **Elena Panteleeva**

Tel.:

E-mail: [epanteleeva@hse.ru](mailto:epanteleeva@hse.ru)

The first online Master's programme in marketing management at HSE University.

For anyone looking to build a successful career in marketing. HSE University diploma.

New programme. First enrollment in 2021.

## **Specializations within this programme**