

The International Summer School 2021 “Global Entrepreneurship in Real and Virtual space: Digital business Models”

Siberian Federal University

Degree or qualification is awarded: **Certificate**

Language of study: **Russian**

Mode of study:

Duration: **2 weeks**

Availability of free education: **yes**

Price: **Бесплатно**

Programme webpage at the university website: <http://www.sfu-kras.ru/node/9738#tab1>

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<p>
We offer a unique attractive program “SUMMER UNIVERSITY 2021” for students from the Republic of Belarus.
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The project “SUMMER UNIVERSITY 2021” will be held on the sites of 16 Russian universities. School of Business Management at SibFU (together with School of Physical Education, Sport and Tourism and School of Gastronomy of SibFU) offers training course in management “Global entrepreneurship in real and virtual space: digital business models”, which continues number of international cooperation projects. This year students of economic and management specialties from universities of the Republic of Belarus are welcomed to participate in this event.
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The program is focused on the social and economic consequences of digital transformation and aim achievement of sustained development as well as environmental safety. The programme “Global Entrepreneurship in real and virtual space: digital business models” comprises the interactive intensive training course which consists of 6 educational modules including lectures, interactive trainings and workshops. The lectures will be held by the qualified Russian coaches and experts. During the training the contemporary educational forms of an active theory and practice combination will be used. Visits to progressive business projects that correspond to the concepts of sustainable development, and meetings with leading Russian top speakers, current entrepreneurs, as well as with representatives of the city and regional administration are planned.
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Within two-week educational program participants will:
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- develop knowledge and skills on digital management of organizations;
 - be presented groundbreaking opportunities that digital platforms and technologies provide for business;
 - make acquaintance with the management and analytical tools of Smart Technologies;
 - make acquaintance with modern approaches and technologies at the intersection of business, the impact of digital transformation on business and society, solutions to business problems and the use of smart solutions within the concept of “Sustainable development goals 2030”;
 - enhance knowledge of the Krasnoyarsk Territory, its economic potential and features.
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Specializations within this programme