

Management

South Ural State University

Degree or qualification is awarded: **Bachelor's degree**

Language of study: **Russian, English**

Mode of study: **full-time**

Duration: **4 years**

Availability of free education: **yes**

Price: **131 500 rubles**

Programme webpage at the university website:

<https://www.susu.ru/en/education/bachelors-specialist-degree-programs/380302-management-business-administration>

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The programme is focused on training qualified specialists in the field of managing commercial organisations and business projects, and offers profound knowledge in operational and strategic management. The graduates obtain the qualification necessary for working in commercial business structures, credit and insurance organisations, as well as in public authority bodies.

Professional competencies obtained:

- operational analysis and improvement of a company's functioning
- using of cutting-edge tools for the organization and management of business processes
- implementation of the financial management system at a company
- elaboration of the budgeting and managerial accounting system at a company
- development of a strategic management system for a company
- formation of the business communications system

Specializations within this programme

Business administration

Management (Business Administration)

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Property management and land relations

Management (Marketing and Logistics)

The Bachelor's degree programme in Management is designed for the students, who want to engage in professional activity in the field of marketing and logistics support of industrial and commercial enterprises. The graduates obtain the necessary level of qualification to work in the departments of marketing, logistics, transport, distribution, warehouse complexes, logistics services of trading, and manufacturing enterprises.

The graduates obtain the competencies in marketing analysis, planning and forecasting; learn how to organize and conduct marketing research; to analyse products, price, sales and communication policies of an enterprise; gain skills in the selection, formation and optimization of logistics chains; professional competencies in the field of logistics support of an enterprise; in the field of development, implementation and evaluation of the efficiency of marketing and logistics projects of professional activity.

Financial Management

Management (Project Management)

In order to create and effectively manage a project team a project manager should have a wide range of economic, managerial, marketing and computer skills sufficient to set development objectives for single-discipline specialists and monitor their completion. Therefore, the knowledge base of project management specialists makes them sought after and grants them the ability to work successfully in any field of economics and management, in enterprises and in organizations.

Project Management

Management (Risk Management)

The training program includes the chance of annual practice of students in the branches of Sberbank of the Chelyabinsk oblast, in the course of which classes in professional disciplines are conducted by leading specialists of Sberbank. Sberbank, as a business partner, provides fruitful cooperation in organizing the educational process and invites the most active and ambitious applicants. The program focuses on study of risk management both from the viewpoint of the bank and from the viewpoint of the enterprise.

Marketing