

International Business Development (in English)

Peter the Great St. Petersburg Polytechnic University

Degree or qualification is awarded: **Master of International Business Development**

Language of study: **English**

Mode of study: **full-time**

Duration: **2 years**

Availability of free education: **yes**

Price: **280 800 rubles**

Programme webpage at the university website:

<http://english.spbstu.ru/education/programs/programs-in-english/master-s-degree/international-business-development/>

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The program is designed to provide comprehensive knowledge and practical skills to become true managers with high-level of leadership, analytical, cross-cultural and management skills in the field of international business. It is a practice-oriented course with a focus on B2B segment and research activities. The course is aimed at providing business professionals and managers with the ability to apply their knowledge, skills and creativity to meet the demands of this globalized, boundless world. General modules: Advanced Management, International Management and Business Communication, International Business and Interdisciplinary Work, International Finance and Economic, International industrial business, International operations management

The key advantages:

- ACQUIN accreditation in accordance with European standards
- case study, working in cross-cultural teams, business games and computer business simulation, experts' workshops, visits on enterprises.
- Business simulations (Fresh Connection, Cesim)
- Double Degree agreements with University of Applied Sciences Upper Austria, Austria, Hannover University, Germany
- a semester abroad in partner universities and business schools
- practice-oriented approach to education by company representatives participation (APICS instructor Dmitry Gavrilov, Lars Magnusson from Ericsson, Albrecht Ricken, Vice-president of SAP, Olaf Hauer, Master Coach, iNTG)
- opportunity to participate in Summer School «Global Entrepreneurship: Design Thinking and Start-Ups»

Career opportunities: With the knowledge and practical skills acquired by completion of the course many graduates can work for large international companies as managers in B2B segment, set up their own business with international focus, and continue to study for a PhD and become research experts.

Specializations within this programme