

# Innovative Entrepreneurship (in English)

Peter the Great St. Petersburg Polytechnic University

Degree or qualification is awarded: **Master of Innovative Entrepreneurship**

Language of study: **English**

Mode of study: **full-time**

Duration: **2 years**

Availability of free education: **yes**

Price: **280 800 rubles**

Programme webpage at the university website:

<http://english.spbstu.ru/education/programs/programs-in-english/master-s-degree/innovative-entrepreneurship/>

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Innovation and entrepreneurship always keep pace together in the context of any competitive environment in today's world. It is always a challenge for companies to invent new groundbreaking products, reshape their internal strategies and create value through different ways of thinking to become highly competitive on a certain market. The Master's program 'Innovative Entrepreneurship' is designed to teach how to overcome these challenges. General modules: Entrepreneurship, Management and Leadership, Business and Entrepreneurship in Russia, Innovation Product Management, Internship and Industrial Business Research, Marketing and Sales, Interdisciplinary work and Master thesis research.

The key advantages:

- the program enables graduates to obtain a real opportunity to starting up their business and to become an intrapreneur while working within a large organization
- graduates can work for large international companies in the innovation department, set up their own business with international focus, and continue to study for a PhD and become research experts
- double-degree agreements with Technical University of Berlin
- a semester abroad in partner universities and business schools
- practice-oriented approach to education by company representatives participating in the teaching
- lecturers from top-ranked universities

Career opportunities: With the knowledge and practical skills acquired by completion of the course many graduates can work for large international companies in the innovation department, set up their own business with international focus, and continue to study for a PhD and become research experts.

## Specializations within this programme