

Short-term program in English "Global Business: Russian Context"

Peter the Great St. Petersburg Polytechnic University

Degree or qualification is awarded: **Certificate**

Language of study: **English**

Mode of study: **full-time**

Duration: **4 weeks**

Availability of free education: **no**

Price: **370 euro**

Programme webpage at the university website: <http://english.spbstu.ru/>

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The program «**Global Business: Russian Context**» is oriented for international students planning to continue their education and/or career in Russia.

The students will get skills of:

- developing a strategy for Russian organization
- analyzing market and specific risks, using the analysis for making managerial decisions in Russian context
- modeling business processes and re-organization methods in Russian context

Program curriculum:

ECTS credits: 5.0

Russian Language and Culture – 1 ECTS

Marketing in Russia. Russia as a Target Market – 1 ECTS

Intercultural Communications and Conflict Resolution Strategies in Russia – 1 ECTS

Russian Contract Law and Negotiation Specifics in Russia – 1 ECTS

Financial Markets in Russia – 1 ECTS

Specializations within this programme