Business and Computer Science

South Ural State University

Degree or qualification is awarded: **Master's degree**

Language of study: **Russian**
Mode of study: **full-time, part-time**
Duration: **2 years, 2,5 years years**
Availability of free education: **yes**
Price: **141 000 rubles**

Programme webpage at the university website:
https://www.susu.ru/en/education/masters-degree-programs/business-informatics

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Modern business and spheres of information management are badly needed of specialists which are able to:

- monitor the leading information and communication technologies; determine the policy of enterprises and organizations in the field of information systems;
- ensure the eleboration of strategic joint plans for enterprise;
- create information models of business processes;
- determine the structure and functions of IS, to make well-argued decisions about the integration of separate information systems.

The purpose of the Master's Degree program is to train highly qualified managers to hold leading positions in the IT departments of enterprises and state institutions, as well as the positions of the leading consultants and project managers in IT companies.

Due to the high status of obtained education and professional qualities, the Master's Degree graduates are in demand in the labor market; their employment rate is extremely high. The Master's Degree students can work as performers and leaders in information services of state, municipal and commercial organizations, act as leading project managers in the companies that design computer software and tools. The highly trained graduates will apply their knowlegies in the role of business analysts, marketing, economic, analytical and production-economic services of various organizations.

Specializations within this programme

Electronic business

38.04.05 Business Informatics (E-Commerce)

The program is aimed at training specialists in the fields of analyzing the economic efficiency of the enterprise, modeling socio-economic processes, creating methods for forecasting these processes, digital transformation of digital enterprises. The learning process is based on an interdisciplinary approach: information and communication technology, economics and management. The acquired competencies enable graduates of this area to successfully solve problems in the field of enterprise architecture design, development, implementation, maintenance and development of IT solutions to support various business processes of enterprises and organizations.

In the course of the program particular attention is paid to the development of e-business, analysis and creation of the infrastructure of a digital enterprise, the use of artificial intelligence in marketing and in enterprise management.