International Business (in English)

Peter the Great St. Petersburg Polytechnic University

Degree or qualification is awarded: **Bachelor of International Business**

Language of study: **English**
Mode of study: **full-time**
Duration: **4 years**
Availability of free education: **yes**
Price: **262 000 rubles**

Programme webpage at the university website:
https://studyinrussia.ru/en/study-in-russia/programs/54832-international-business-in-english/description/

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The bachelor's program is aimed to train high level specialists who are able to work in the international business environment as well as to create their own business, both domestically and international. A distinctive feature of the graduate of the bachelor program is the ability to manage business projects, competently implement them, and to create conditions for the effective development of a company.

The goal of the program is to prepare highly qualified specialists who have received theoretical and practical skills in planning, organizing and developing business, in its international understanding, as well as gaining knowledge of the specifics and subtleties of business management, creation of innovative enterprises, management of enterprises in international markets for effective business development.

Features of the program:

• Combination of profound educational courses with contemporary teaching techniques, case competitions and workshops;

• Analytic, creative and systematic thinking is developed with the help of carefully combined educational modules that allow deep-dive approach;

• A block of special skills disciplines helps to form cross-cultural skills, teamwork and leadership;

• Teaching is being conducted in close partnership with business practitioners who share their up-to-date expertise with the students;

• Motivating learning environment;

• The program is carried out in partnership with: KPMG, Unilever, Coca-Cola, Sberbank.

Specializations within this programme