

Intelligent Systems in Humanities

National Research ITMO University

Degree or qualification is awarded: **M.S. in Intelligent Systems in Humanitarian Area**

Language of study: **Russian**

Mode of study: **full-time**

Duration: **2 years**

Availability of free education: **yes**

Price: **234 000 RUB per year**

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Specializations within this programme

Humanities and IT

PROGRAM DESCRIPTION

This international Master's program addresses the growing demand for researchers, analysts, mapmakers, designers, usability experts, and other data professionals both in Russia and abroad. Drawing on the International Digital Humanities Research Lab's and Machine Learning Lab's strengths in the field of data analysis and visualization, the program trains students for managing the full lifecycle of cultural data, from data acquisition and storage to statistical analysis, interpretation, and dissemination of data artifacts through visual and narrative means.

The program's graduates will develop all the knowledge and skills necessary for successful work in the academic and research sector, social media management, analytics, website, CRM and metrics management, digital advertising, market research, and marketing, as well as in cultural heritage management and other creative industries.