

Doing Business in Russia: Global Drivers and Local Context

Ural Federal University named after the first President of Russia B.N. Yeltsin

Degree or qualification is awarded: **Senior undergraduate and master students, recent graduates**

Language of study: **English**

Mode of study: **full-time**

Duration: **10 days**

Availability of free education: **no**

Price: **For early bird applications - up to May 14th, 2021: GSEM Partner schools - Offline 100, Online 50; Non-partner schools - Offline 200, Online 150. Normal applications - after May 14th up to June 23rd for Russian and other non-visa participants and all online participants; up to May 31st for international participants (visa required): GSEM Partner schools - Offline 150, Online 100; Non-partner schools - Offline 250, Online 200.**

Programme webpage at the university website: <https://urfu.ru/en/events/8630/>

Programme curator: **Elena Grigoryeva**

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DOING BUSINESS IN RUSSIA AND WORLDWIDE: GLOBAL DRIVERS AND LOCAL CONTEXT

July 21-30

Fee: 150 EUR

Application deadline: June 19

WHAT IS THE PROGRAM ABOUT?

The online programme for all interested in Russian and global business environment will be suitable for students looking for the practice oriented programmes in the field of international entrepreneurship

WHO IS INVITED?

Senior undergraduate and master students, recent graduates and all interested in doing business in or with Russia

WHAT PARTICIPANTS GET?

Students will learn up-to-date issues of project management, international entrepreneurship, and entrepreneurial environment in Russia and globally, and develop real entrepreneurial projects in the local business context of Russia and other countries tutored by experts experienced in the field of a project. The topics will be defined by the partners of the Summer school driven by their real international tasks. In the end of the programme online international student team will present their project to expert (academic and corporate) jury to get professional feedback and advice.

ACADEMIC LEADER

Prof. Dr. Liudmila Ruzhanskaya, Head of the Academic Department of International Economics and Management, GSEM; specialist in corporate business models, business trainer with 20 years of experience

PROGRAMME INCLUDES

- Intensive module of lectures and master classes from experts in international entrepreneurship taught online via Zoom and MS Teams platforms
- Online project in teams with tutors' support on the cases set by international partner companies
- 24/7 communication with teachers, tutors and experts
- Practice oriented programme with real projects best of which can get the support of corporate partners

MAIN BENEFITS

Group start-up projects assessed by the jury of corporate representatives, which will allow to outline the contests of future entrepreneurial activity, create a network of international contacts for career development of the participants

Application: To apply, please fill out [this form](#)

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Specializations within this programme